Beat: Vips

MERCK FOUNDATION JOINS HANDS WITH 1ST LADIES TO RAISE AWARENESS ABOUT COVID-19

AND HOW TO STAY SAFE & HEALTHY IN AFRICA

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USPA NEWS - Merck Foundation (www.Merck-Foundation.com), the philanthropic arm of Merck KGaA Germany together with African First Ladies of Ghana, Nigeria, Democratic Republic of Congo (DRC), Malawi, Namibia, Niger, Guinea Conakry, Burundi, Central African Republic (C.A.R.), Chad, Zimbabwe, Zambia, The Gambia, Liberia and Congo Brazzaville, announced the call for applications for their "˜Stay at Home"? Media Recognition Awards for African countries. The theme of the awards is "˜Raising Awareness on how to Stay Safe and keep Physically and Mentally Healthy during Coronavirus Lockdown´.

Merck Foundation announces special awards during Coronavirus (COVID-19) lockdown and movement restriction, "Stay at Home"? Media Recognition Awards for African Countries to encourage media to be creative and effective in raising awareness and sensitizing Communities on how to stay safe and keep physically and mentally healthy during Coronavirus lockdown. Photo 1 : Dr. Rasha Kelej, CEO of Merck Foundation with H.E. CONDÃ‰ DJENE, The First Lady of Guinea Conakry; H.E FATIMA MAADA, The First Lady of Sierra Leone; H.E. PROFESSOR GERTRUDE MUTHARIKA, The First Lady of Malawi; H.E. FATOUMATTA BAH-BARROW, The First Lady of The Gambia; H.E DENISE NKURUNZIZA, The First Lady of Burundi; H.E AÃ?SSATA ISSOUFOU MAHAMADO, The First Lady of Niger; H.E. BRIGITTE TOUADERA, The First Lady of Central African Republic; H.E. REBECCA AKUFO-ADDO, The First Lady of Ghana; H.E. CLAR WEAH, The First Lady of Republic of Liberia; H.E. ANTOINETTE SASSOU-NGUESSO, The First Lady of Congo Brazzaville; H.E. MONICA GEINGOS, The First Lady of Namibia; H.E. AUXILLIA MNANGAGW, The First Lady of Zimbabwe; H.E. NEO JANE MASISI, The First Lady of Botswana; H.E. DR. ISAURA FERRÃƒO NYUSI, The First Lady of Mozambique and Former First Lady of Mauritania----------

Dr. Rasha Kelej, CEO of Merck Foundation explains, "This unsettling period due to the coronavirus scare is difficult for everyone "" both physically and mentally. While most countries are under complete lockdown or restricted movement, people do not know how to handle this situation. Social Distancing is our Social Responsibility and the only way to kill Coronavirus, however, it will take a lot of courage and discipline to practice it. Taking good care of your mental and physical health is important during this period. So, we decided to initiate these awards in order to reward the journalists who are raising awareness in most effective and creative way on how to keep safe and keep physically & mentally healthy during this phase"?.

All the journalists from Print, Online, Radio and Multimedia Platforms from English speaking, French speaking, Arabic speaking and Portuguese speaking African countries are invited to send their entries for the awards. The most creative and influential media work aiming to raise awareness and sensitizing communities about this alarming topic at a regular basis will be eligible to win these awards. "We have created four categories for Africa; English, French, Portuguese and Arabic speaking countries"?, Dr Kelej added. Merck Foundation will extend the awards to include Middle Eastern, Latin American and Asian Countries in the next few days to involve all media across the global South.----------

"Since most of the people are confined to their homes, they are spending a lot of time reading and listening to news through different platforms. Media professionals, it is your time to help the people to take care good care of their mental & physical health during these disturbing times, through your creative, informational and motivational work. You can guide them to adjust to their new and different routine & rhythm of life"?, emphasized Dr. Rasha Kelej.

Details of the Merck Foundation "Stay at Home"? Media Recognition Awards

WHO CAN APPLY

Journalists from Print, Online, Radio and Multimedia Platforms from English speaking, French speaking, Arabic speaking and Portuguese speaking African countries

LAST DATE OF SUBMISSION

ENTRIES CAN BE SUBMITTED TILL 30TH JUNE 2020----------

HOW TO APPLY?

Entries can be submitted via Email to info@merck-foundation.com along with your details (including Name, Gender, Country, Media house, Email address & Mobile Number) and entry as an attachment

CATEGORIES AND PRIZE MONEY

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ABOUT MERCK FOUNDATION----------
The Merck Foundation (www.Merck-Foundation.com), established in 2017, is the philanthropic arm of Merck KGaA Germany, aims to improve the health and wellbeing of people and advance their lives through science and technology. Our efforts are primarily focused on improving access to quality & equitable healthcare solutions in underserved communities, building healthcare and scientific research capacity and empowering people in STEM (Science, Technology, Engineering, and Mathematics) with a special focus on women and youth. All Merck Foundation press releases are distributed by e-mail at the same time they become available on the Merck Foundation Website. Please visit www.Merck-Foundation.com to read more. To know more, reach out to our social media: Merck Foundation (www.Merck-Foundation.com); Facebook (bit.ly/347DsTd), Twitter (bit.ly/2REHwaK), Instagram (bit.ly/2t3E0fX), YouTube (bit.ly/2E05GVg) and Flicker (bit.ly/2RJjWtH).
ABOUT MERCK----------
Merck (www.MerckGroup.com) is a leading science and technology company in healthcare, life science and performance materials. Almost 52,000 employees work to further develop technologies that improve and enhance life “” from biopharmaceutical therapies to treat cancer or multiple sclerosis, cutting-edge systems for scientific research and production, to liquid crystals for smartphones and LCD televisions. Founded in 1668, Merck is the world's oldest pharmaceutical and chemical company. The founding family remains the majority owner of the publicly listed corporate group. Merck holds the global rights to the Merck name and brand. The only exceptions are the United States and Canada, where the company operates as EMD Serono, MilliporeSigma. SOURCE : Merck Foundation

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